

# **LABELS - Square**

**45mm x 45mm finished size**

**51mm x 51mm with bleed**



**BLEED AREA:** This area will be removed. Extend any colour or images into this 3mm bleed area.



**TRIM LINE:** Finished print size.



**SAFE AREA:** All text should be kept within this area.



**WHITE UNDERPIN:** If you require a selective white underpin please use this swatch - a 100% cyan spot colour named "White". Any white artwork must be set to overprint, a vector not a bitmap image and on a layer named "White".

**PLEASE SEE PAGE 2 FOR INFORMATION ON  
SPECIAL FINISHING**

## SPECIAL FINISHING

For labels with foil or selective raised gloss finishes, please supply your artwork as a 2 page PDF:

- Page 1 is the print artwork along with any “KissCutting” or “White” layers that are required.
  - Page 2 is the foil/ selective gloss artwork.
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- Foil and selective gloss artwork must be supplied as vector shapes, set to 100% K only.
  - These vector shapes must be at least 3mm from the trim edge.
  - Any overlapping white elements must be knocked out of the black special finishing vectors.
  - Our minimum special finishing line weight is 1pt (0.34mm), with a minimum font size of 10pt (3.4mm).
  - The minimum gap between foiled or raised gloss elements is 1pt (0.34mm).